

# MAC STOCKER

## PERSONAL

### Name

Mac Stocker

### Address

635 Shelf Dr  
10002 New York, NY

### Phone number

123-456-7890

### Email

exampleresume@cvmaker.com

Effective merchandiser with six years of experience. Adept in successfully delivering customer experiences by implementing strategic visual displays in a retail environment. A proven track record of managing merchandising activities and sales plans to achieve sales goals.

## WORK EXPERIENCE

### Merchandiser

Sep 2020 - Present

Clothes4U, New York, NY

- Manage all aspects of merchandising for four Clothes4U locations in New York City.
- Collaborate with managers and employees to perform seamless operations and a 43 percent increase in sales between 2020 and 2022.
- Organize floor space plans and product placing, pricing, and promotions.
- Created new workflows to cut costs and increase retail sales.

### Merchandiser

Jun 2017 - Sep 2020

Fabric World, New York, NY

- Increased product availability and sales floor promotions through merchandise design and implementation.
- Planned merchandise displays both online and offline.
- Designed planograms for new and existing sales floors.
- Optimized sales strategies to surpass sales targets by 35 percent in 2019.

## EDUCATION AND QUALIFICATIONS

### Bachelor of Arts in Fashion Merchandising

2017

Marist College, Poughkeepsie, NY

## SKILLS

Inventory	● ● ● ● ●
Merchandise Planning	● ● ● ● ●
Planograms	● ● ● ● ●
Marketing	● ● ● ● ●
Purchasing	● ● ● ● ●