CARSON MERRIWEATHER



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Website

www.CarsonEdits.com

Passionate video editor with 8+ years of experience working with crews to complete video projects and all needed editing processes. Looking to create moving videos quickly at ABC Corp. Previously used Adobe Creative Cloud to edit over 150 videos for H&R Block, Dominos, and other big-name clients. Saved 10+ hours a week by implementing new transcription system.

WORK FXPFRIFNCE

Video Editor Jun 2019 - Present

ABC Corp., Tampa, FL

- Developed 30 commercials, 15 product demonstrations, 35 sales pitches, and other promotional content for 1.5K corporate clients.
- Edited 250 hours of video footage by copying, pasting, and trimming using Adobe Creative Cloud and Wondershare Filmora.
- Supervised projects from start to completion by collaborating with 15 producers and 30 editors to fulfill deadlines and deliverables.
- Animated 15 children's characters in Flash for an online game based on a popular reality show.

Content Developer Sep 2016 - Jul 2019

Shana Film, Tampa, FL

- Developed concepts to increase lead generation by 60% in Q2 by partnering with a 10-person marketing team.
- Created 55 blog posts, 125 email campaigns, and various content for the company's website.
- Collaborated with 25 designers on web development projects to product guides, styles, mockups, and wireframes.

EDUCATION AND QUALIFICATIONS

Bachelor of Arts in Film and Electronic Media

2012 - 2016 University of Florida, Miami, FL

SKILLS

Video Editing Expert Video Sequencing Experienced **Audio Editing** Experienced **Video Encoding** Expert **Audio Mixing** Experienced **Video Compression** Expert **Recommendation Engines** Experienced **After Effects Compositions** Experienced