

JONE KUMAR

PERSONAL

Name

Jone Kumar

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Sharp, focused, and highly experienced UX design team lead with a BCS from the University of Fiji and 8 years of work experience. Heuristic evaluation of digital products to design solutions to meet user requirements and effect an increase in user engagement. Creating complex web application design guidelines involving design to psychology for design for internships and entry-level designers within the project design space. Monitoring task completion rates and design consistency compared to critical requirements to ensure an increase in customer satisfaction. Available for remote international and local permanent jobs.

WORK EXPERIENCE

UI/UX Designer

Jan 2018 - Jul 2023

Fiji Airways, Suva

- Team lead for UX UI design development team, managing user experience design processes to enable decrease in user errors and an increase in user satisfaction.
- Collaborating with cross-functional teams, design owners, and stakeholders.
- Using heuristic evaluation to identify UI design usability issues, problem-solving design solutions, and making design decisions.
- Improving digital product conversion rate to accelerate an increase in user engagement for each complex web application design.
- Coaching team on design to psychology methods to aid an increase in conversions.
- Translating user requirements for user-centered design products into prototypes for usability testing and collaboration between cross-functional teams.
- Assessing design resources within the project design space to evaluate an increase in task completion rates and encourage an increase in customer satisfaction.
- Implementing product designer's vision by conceiving, sketching, wire-framing, and prototyping user design experiences.
- Identifying design flaws and developing design solutions to ensure design consistency and an increase in user retention.
- Creating user personas and scenarios for UX designs to enhance functionality and usability for specific audiences.

SKILLS

UX UI research	● ● ● ● ●
Graphic design	● ● ● ● ●
Visual design	● ● ● ● ●
Google UX Design	● ● ● ● ●
Adobe Creative Suite	● ● ● ● ●

EDUCATION AND QUALIFICATIONS

Bachelor of Computer Science

2014 - 2017

The University of Fiji, Suva

REFERENCES

References available on request.