

Personal

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Professional Memberships

- Project Management Institute
- American Marketing Association

Powerhouse senior annuity product business analyst with over a decade of experience in the banking and finance sector. Capable of advanced problem-solving, troubleshooting, and data analysis to resolve challenging business and technical issues. Highly skilled in process improvement, quality control and assurance, business systems analysis, and leading remote teams to achieve effective and profitable results. Collaborative team player with excellent analytical, organizational, and communication skills, keen to expand my experience and grow my career.

Work experience

Senior Annuity Product Business Analyst Feb 2017 - Present
Capital One, Wilmington

- Managing and owning product and solution development methodology
- Administering product and solution ideation process with core requirement definition
- Market identification, scoping, and definition for valuation
- Competitive reconnaissance and comparative analytics to identify gaps and opportunities
- Evaluating build, buy, or partner opportunities when determining strategy for new programs and solutions
- Establishing initial product standards and acceptable or unsupported variability
- Developing initial working parameters for key strategic partners and vendors
- Creating and documenting economic models for new solutions and writing new billing codes and processes
- Compiling performance metrics and reporting standards for new solutions and programs
- Working with team members to develop reporting structure, standard output, and supported customization
- Developing sales and account management field materials for new products and solutions
- Ensuring successful handover and transition to actual, internal product and solution owners
- Post-implementation, post-launch evaluations across product innovation process
- Conveying lessons learned and improvement opportunities

Education and Qualifications

Bachelor of Commerce Honors in Marketing Management Sep 2012 - Jul 2016
Wilmington University, New Castle

Courses

Project Management Professional (PMP) 2021 - 2021
Project Management Institute

Skills

Excel	● ● ● ● ●
PowerPoint	● ● ● ● ●
Python	● ● ● ● ●
SQL	● ● ● ● ●
Tableau	● ● ● ● ●

References

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