

Incredibly creative and detail-oriented Art Director with five years of experience creating advertising campaigns, social media campaigns, and branding campaigns. Track record includes increasing sales by as much as 35% and leading junior art directors to help them hone their skills. Impressive history of managing high-profile clients and improving business relationships with partners.

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## WORK EXPERIENCE

**Art Director** Sep 2021 - Present

Graphics4U, Santa Ana

- Developed a social media campaign for a high-profile client, which resulted in a 32% increase in sales.
- Worked with teams of copywriters to create visually captivating websites that increase web traffic and conversions.
- Trained junior art directors to increase their web design skills by 25%

**Junior Art Director** Sep 2018 - Jul 2023

Visions Agency, LLC, Santa Ana

- Executed successful branding and advertising campaigns for long-standing clients that resulted in up to 15% sales increases.
  - Worked with the team of photographers to create showstopping advertisements that resulted in 20% more sales.
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## EDUCATION AND QUALIFICATIONS

**Bachelor of Fine Arts in Printmedia** 2018

California College of the Arts, San Francisco

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## SKILLS

Graphic Design

Website design

Mentoring

Social Media campaigns

Project management

Client relationship  
management

Project development