ALLISON JACKSON



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Experienced and charismatic sales manager seeking to join the team at Luxury Detail Products. Seven-years of relevant sales management in the automotive aftermarket industry, with a proven track record of developing sales plans, analyzing metrics, managing a team of dozens of sales professionals, resolving conflict, and exceeding sales expectations. Uncanny written and oral communication skills, combined with exceptional time management, mentorship, business development, and team building ability. Always channels feedback into lesson learning, to reduce the potential of future errors and accomplish team goals.

WORK EXPERIENCE

Territory Sales Manager

Mar 2018 - Present

D&D Chemicals, Thornton, Colorado

Currently serving as a Territory Sales Manager for D&D Chemical Corporation in Thornton, Colorado. Responsible for managing the key sales accounts for companies top 10 automotive detailing product manufacturers. A proven record for exceeding sales goals each fiscal period since March 2018. Key accomplishments and duties include:

- Following up with online lead generation forms, social media contacts, and direct email communication.
- Leading the companies sales managers through the Covid-19 Global Pandemic.
- Challenged to find replacement raw materials suppliers due to supply chain restrictions 2019 through 2021.
- Maintained a 100 percent closing ratio on qualified lead generation 2018, 2020, and 2021.
- Exceed annual sales goals by 37 percent 2020 and 29 percent in 2021.
- Managed a team of six sales managers for the Western United States Region.

Sales Manager Jun 2014 - Mar 2018

Elway Automotive Group, Cherry Creek, Colorado

Served as a sales manager for the Elway Automotive Group in Cherry Creek, Colorado. Responsible for managing a team of 18 sales associates in new and previous owned automotive sales division. Accountable for setting sales goals, working with marketing team on activation of promotions, and other weekly tasks including:

- Managing new and used car inventory via cloud-based CRM and order processing software.
- Working with finance department to receive quick preliminary approvals for customers.
- Providing assistance to sales professional to improve product knowledge, consumer demand, and merchandising.
- Mitigating customer objections, resolving conflict, and ensuring to deliver superior customer experience with each interaction.

Sales Associate Jun 2013 - Jun 2014

Rocky's Auto Parts, Arvada, Colorado

First job after graduating high school was as a sales associate for Rocky's Auto Parts in Arvada, Colorado. Responsible for providing expertise on aftermarket replacement parts to car owners searching for auto parts online and our store. Primary job duties included:

- Researching new products to become educated about technology and auto part configuration.
- Communicating with customers via telephone, email, and onsite.
- Setting up Point of Purchase merchandising displays, vendor advertising, and Rocky's Auto Part marketing.
- Stocking display shelves, receiving new inventory, selling parts via computer sales platform.

EDUCATION

High School Diploma Sep 2014 - May 2017

Petty High School, Charlotte, North Carolina

REFERENCES

John Elmore Elway Automotive

On Request Group

Barney Stanley D&D Chemicals

On Request

David JohnsonBronco Jefferson High

On Request School

SKILLS

Customer ServiceExpertProject ManagementExpertCommunicationsExpertCloud-Based CRMExpertConflict ResolutionExpertTime ManagementExpertMicrosoft Office SuiteExperienced